

# Crisp Water



Crobal Water  
water filtration company

To get from point A to point B,  
all you need is point C



We dedicate our knowledge, enthusiasm and creativity to your desires and needs. Crobal Water is a family run company and our operations are mainly based on similar family companies through world. We think that the key in understanding the market of household water filtration is in small/medium sized companies which are just like us, highly adaptive to its market needs.

Our key advantage lies in who we are. Although we are a manufacturer, we still sell and have touch with end user. Devices which we build, we build for us. Our main goal is quality and that is why our partners, through the world find our products best solution for their market's needs.



Crobal Water - Be Creative



Design is that area of human experience, skill and knowledge which is concerned with man's ability to mould his environment, to suit his material and spiritual needs. Design is essentially a rational, logical, sequential process intended to solve problems or initiate change in man made things.

Household water purification devices have not changed drastically since the very idea of water filtration has appeared. We are not trying to change the way how R.O. device works nor we will. What we do instead is give to our customers what they need: a better looking, more logical, rational and better solution to water purification. The core of our business is quality because only if one is completely and utterly convinced in quality of his products, complete satisfaction is a guarantee.





**Crobal History**

Crobal was established in year 2000 in Riga, Latvia. We started as local distributor of water purification devices, with a goal to bring quality products to Baltic market. Till year 2006, we were distributors of famous water purification manufacturers worldwide.

In year 2006, due to increasing demand on household water purification devices, we decided time has come to show our knowledge, expertise and service. We started with OEM manufacturing which has proven as best result for emerging market needs of bringing best quality parts into one final product.





## Ying-Yang

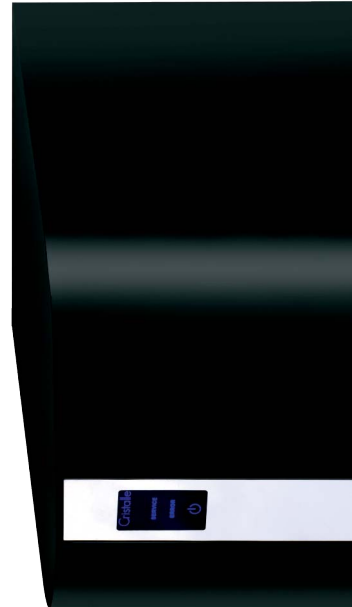
Each product has its beginning and its end. In order to reach as wider public possible, a product must cover all aspects of its life cycle what includes hours of testings, many broken and deliberately destroyed products and of course, field testing an getting a real user experience. Latest addition to our product portfolio is a product named "Cristalle".

This device has been created with all our knowledge of how a device should be designed, which characteristics it should give and finally, a marketing research which included more than 12000 customers who already own and don't own an R.O. device but have an idea how should their device look like and what should it do. In short, Cristalle is 9 years of our work plus all you ever wished for and all you ever wanted.





**RO-CRISTALLE**  
This is not a device, its lifestyle...



Starting on outside, ending inside. This device is all about logics, speed taste and ease of use. The very manufacturing process is as specific as the device itself. The painting process covers 8 stages, 4 of which are painting, 2 lacquer layering and 2 mechanical polishing. To reach this perfection, just like 20 years ago, it takes a hand of skillful master in combination with modern technology, and approximately 14 days to get the casing painted.

To speed up installation, maintenance and any possible service needs, whole unit is placed on T shaped metal bracket which can be completely pulled out from the tank and casing itself. This new and unique approach to designing a water purification device gave many advantages like placing the electronics separately from pre-filtration filters. Each Cristalle is equipped with new type of pressure pump which can self-regulate itself so not only the membrane gets correct and equal pressure at all times. Finally, the device is fitted with 2.2G tank what is a perfect solution to get always fresh water since it doesn't hold inside for longer time. Re-filling the tank takes approximately 25 minutes so client never feels that device cannot contain enough water.





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